

IDEAS COMPETITION TEMPORARY INSTALLATION AT WOODWARD'S

DESIGN BRIEF

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INTRODUCTION

The Woodward's department store was an important part of Vancouver's history. The store closed its doors in 1993, due a combination of predictable circumstances, leaving a huge hole in the heart of the Downtown Eastside. In 2003, the City obtained the land from the provincial government and after hosting a two-stage competition, the City elected Westbank and Henriquez Partners Architects for the redevelopment of the site.

When the City of Vancouver hosted the request for proposals for the redevelopment of the site, they released "Guiding Principles" that the proposals submitted for redevelopment had to incorporate. One of them is for the Woodward's development to not be a "Black Box", in other words, the development should encourage the flow of public in the space.

The 400 million dollar, nearly one million square foot project, includes 536 market housing units, 125 singles non-market housing units to be operated by PHS Community Services, 75 family non-market housing units to be operated by Affordable Housing Society, Nesters Market, London Drugs, TD Canada Trust, the National Film Board of Canada and civic offices, a daycare, public atrium and plaza, and a new 130,000 square foot addition to Simon Fraser University's downtown campus, the SFU School for Contemporary Art (Wikipedia).

The public spaces in the atrium measure to a total area of 3250 square meters, representing one third of the total area. The atrium lies in the heart of the development and invites a wide variety of programming to take place within the space. The space is meant to be customizable to accommodate a variety of events: the seating and piano are movable, the lighting can be modified and the basketball hoop can be fully removed. This creates the opportunity for a variety of exciting events to take place.

This competition focuses on creativity and innovation. We ask you to propose an idea that will enable more programming of exciting and diverse events to take place in the atrium, given the restrictions of the space.

"Woodward's Building." Wikipedia, Wikimedia Foundation, 10 May 2018, en.wikipedia.org/wiki/Woodward%27s_Building



WOODWARD'S ATRIUM DETAILS

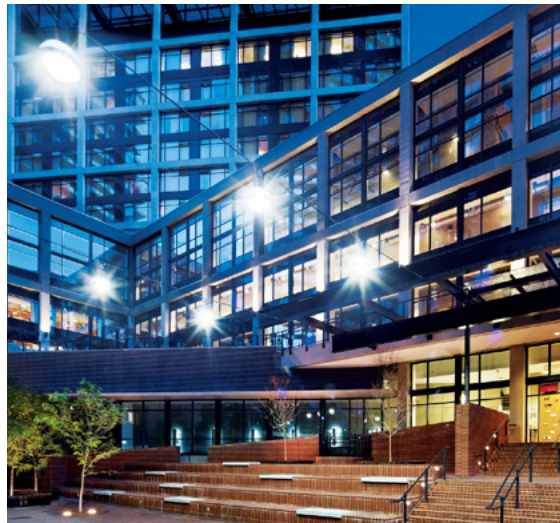
Woodward's Atrium:

The atrium is 5000 square feet, with dimensions of 73' x 35' and public access through South, East and West doors.



Woodward's Plaza:

The plaza is 7500 square feet, with public access through North and West entrances. The atrium and plaza connect through Southwest doors.



OBJECTIVES OF COMPETITION

Woodward's is proposing an exciting opportunity for creatives and intellects to come up with a temporary installation that is innovative, exciting and feasible. The temporary installation is to be moveable, with the option to move in and out of the atrium and outdoor plaza. The goal of this competition is to build a temporary installation in the atrium that can enable the following events to take place:

- A. Art Exhibits
- B. Pop-Up Bar/Food
- C. Retailer Pop-ups
- D. Startup Events (ex. product launches)
- E. Fashion-Shows
- F. Installations
- G. Concert/Game Screenings
- H. Discussions
- I. Private Events

The temporary installation must take the following factors into consideration:

- A. **Security:** The temporary installation must maintain standard security measures in order to provide a place for sensitive material to be stored temporarily and deter inappropriate use by bystanders.
- B. **Business Activity:** The temporary installation must minimize any disruption of the business activities of the two retailers on site; London Drugs and Nesters Market.
- C. **Privacy:** The temporary installation must enable privacy to the attendees, if that is the requirement of the event.

ELIGIBILITY

This competition is open to anyone, regardless of qualifications or credentials. There will be a \$40 entry fee for all applicants. Applicants will be judged anonymously and given a number after submission. Applicants can be in teams or individuals. Each applicant will have to include contact information during registration.

Applicants may submit more than one entry provided they are registered separately. Applicants with any familial or business relationship to members of the jury are ineligible to enter this competition.

JURY

The Jury shall have unlimited authority and discretion in their role as the final arbiter of the competition. Their decisions shall be final. The Jury shall appoint a chairperson whose role will be managing the work of the Jury and taking the Jury's votes.

The Jury shall consist of:

- A. **Stan Douglas : Artist**
PHS Community Services Society
- B. **Ian Gillespie**
President - Westbank
- C. **Gregory Henriquez**
Managing Principal
Henriquez Partners Architects

SPONSORS

The sponsors for this competition are:

Westbank & Peterson Group, lead sponsors
6th floor – 1067 W Cordova Street, Vancouver,
BC, V6C 1C7

Henriquez Partners Architects, co-sponsor
598 W Georgia Street, Vancouver,
BC, V6B 2A3



REGISTRATION

Each entrant shall be registered in advance by filling out the online registration form on and www.not-a-black-box.ca.

There is a registration fee of \$40 CAD. Payments can be made through PayPal on the website.

If you would like a guided tour of the atrium and plaza, please email Kristina Cressman at kcressman@westbankcorp.com. If you would like to tour the site independently, feel free to do so as it is a public venue.

AWARDS AND PAYMENTS TO COMPETITORS

Awards and Payments to Competitors in CAD:

Winner* ————— **\$10,000**

Second Prize ————— **\$5,000**

Third Prize ————— **\$3,000**

If the winning design is built by Westbank, an additional \$5,000 will be awarded to the winner to oversee the construction.

COMPETITION SCHEDULE*

- ANNOUNCEMENT AND CALL FOR ENTRIES
March 8, 2019
- REGISTRATION DEADLINE
April 11, 2019
- QUESTIONS TO BE SUBMITTED TO (COMPETITION SITE EMAIL ADDRESS)
April 18, 2019
- ANSWERS POSTED ON THE COMPETITION WEBSITE
April 25, 2019
- SUBMISSION DEADLINE
May 9, 2019
- ANNOUNCEMENT OF WINNERS
May 29, 2019

*Dates subject to change at organizer's discretion.



SUBMISSION REQUIREMENTS

All submissions must be two pages in PDF format. One horizontal rendering of design with dimensions, in PDF format and design rational with material list, in PDF format. Only submissions that follow these requirements will be assessed.

JUDGING CRITERIA

Design Innovation: Entrants must provide a design that is innovative, creative and exciting.

Design Feasibility: Entrants must propose a design that can realistically be built, considering all the restrictions and parameters of the space as described in this document.

Design Value: Entrants must create a design that provides value to prospective businesses looking to use it, the surrounding community of downtown Vancouver and the Woodward's site itself.

COMPETITION SPONSORS AND ENTRANT RECOGNITION

A competition page on the websites of Westbank and Henriquez Partners Architects will include sponsor's names, entrant's submissions, display panels and a brief description of the inspiration behind the designs. The top submissions will also be featured on the digital screens inside the Woodward's atrium.

ADDITIONAL INFORMATION ABOUT WOODWARD'S

The Woodward's Atrium has hosted a diversity of events, such as The Art Battle, vintage markets, music performances, screenings, fashion shows, and breakfast/dinner for the community.

POST-COMPETITION ACTIVITIES

Westbank, Woodward's and the competition committee reserve the rights to use submissions in future publications and media. There will be media releases, website postings and an exhibition event for winners and top submissions.

SOCIAL MEDIA AND CONTACT INFORMATION

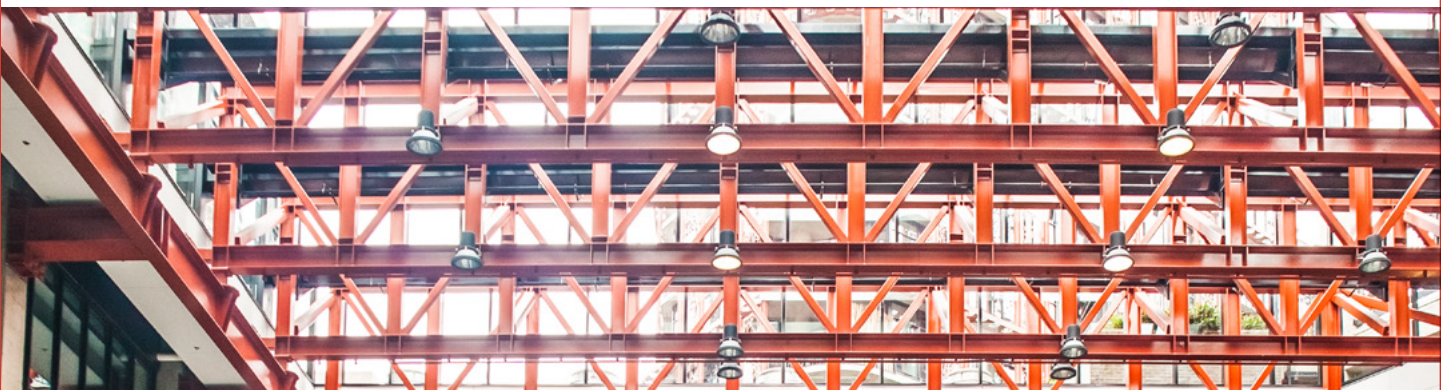
Westbank

<http://westbankcorp.com>
@westbankcorp

Woodwards Atrium

@woodwardsvancouver

Hashtag for competition: #notablackbox

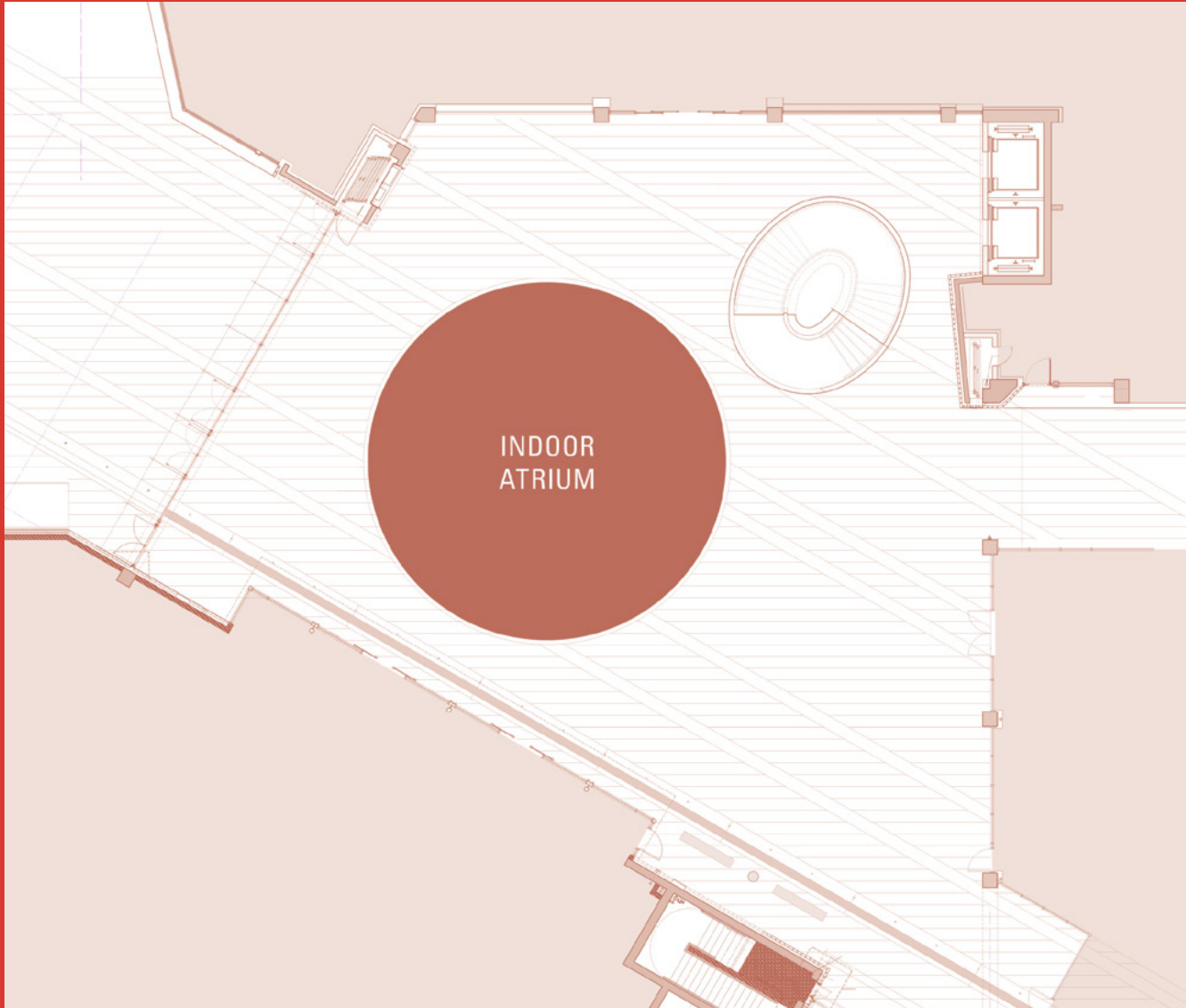


PREVIOUS EVENTS AT WOODWARD'S

Photo Credits: The Collective You



WOODWARD'S ATRIUM





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